



CONTACT

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CREATIVE SKILLS

- Research & development
- Advance weave design
- Surface ornamentation
- Print development
- Art direction
- Concept presentations
- Fashion styling
- Creative writing
- Academic writing
- Type face development
- Silhouette Design
- Range curation

ESSENTIAL SKILLS

- Team management
- Detail Oriented
- Networking
- Presentations
- Leadership
- Advance math

SOFTWARES

- Adobe suite
- MS office
- Google workspace

INTERESTS

- Exploring culture through crafts, cuisine & stories
- Dragging people to museums
- Textile book collector
- Soft spot for iconic wardrobes
- Travelling to sea shore
- Chick flick enthusiast

Sharad Joshi

Hello! I am a textile designer and a storyteller with a dynamic approach. Design for me is a multicultural experience. Studying and developing authentic crafted articles is a passion of mine. My skill set helps me sustain in this rapidly evolving world. I consider textile to be a language, so trying to be fluent here...

EXPERIENCE

Anavila

July 2022 – Present | Gurugram

- Textile design – woven and embroidered textiles development
- Cluster set up – establishing and understanding the functioning in a new craft cluster
- Cluster coordination – led production timelines and sampling for multiple seasons
- Social media management – content planning, curation, and scheduling
- Content writing – brand voice, captions, and editorial copy
- Brand strategy – positioning, seasonal direction, and visual identity
- PR outreach – assisted with sourcing, pr packaging and invites
- Graphic design – static social assets, lookbook layouts, and print collateral
- Webpage layout design – visual structure and content hierarchy
- Client projects – custom design brief, end to end development
- Shoot planning and coordination – team direction and coordination

Walnut & Co

March 2023 – August 2023 | Remote

- Packaging design for Aultmore Single Malt Scotch
- Label, box and bottle design for their new gin segment

Anavila

January 2022 – May 2022 | Gurugram & Mumbai (internship)

- Graduation project included woven, embroidered and printed textiles for festive'22

Morii Darshan

May 2021 – July 2021 | Gandhinagar (internship)

- Embroidery and silhouette development for Morii clothing segment

Nicobar

March 2021 – May 2021 | Remote (internship)

- Print Development for SS23 womenswear, SS23 menswear and SS23 accessories

DCH

January 2020 & August 2021 – December 2021 | Remote (internship)

- Saurashtra patola weaving craft research, documentation and design development
- Bhujodi dhabla weaving craft research, documentation and design development

Label Surabhi Raj

May 2022– July 2022 | Jaipur

- Textile and Apparel Design Development for spring summer 2023

ACADEMICS

National Institute of Fashion Technology, Gandhinagar

Bachelor of Design – specialization in textiles 2022

(won the best graduation project award and medal for academics)

Diploma – Fashion Integration for Apparel Industry 2018

Saint Mary's School Morbi

All India Senior School Certificate Examination